

Albertsons Score Great Deals Official Rules

NO PURCHASE NECESSARY TO ENTER OR TO WIN THE SCORE GREAT DEALS SWEEPSTAKES (THE "SWEEPSTAKES").

VOID WHERE PROHIBITED BY LAW.

1. **ELIGIBILITY:** This Sweepstakes is open to legal residents of Arizona, New Mexico, El Paso and Colorado who are 21 years of age or older as of September 2, 2009.

2. **HERE'S HOW TO ENTER:**

Beginning 6:00 a.m. MST on 9/2/09 and ending at 5:00 p.m. MST on 12/20/09, if you purchase \$10 worth of participating products: (see store for complete list of participating products) at participating Albertsons Stores in El Paso, TX, the state of Arizona, the state of New Mexico, and the state of Colorado, you will receive a limited time coupon upon checkout that contains a weekly prize code. That prize code and all other required entry information as indicated on-line must be entered at scoregreatdeals.com. Once on line at scoregreatdeals.com, you will be asked to enter your zip code. You will then be routed to enter the sweepstakes that applies to your area. Entries must include the following information or they will not be accepted: Full Name, Address, City, State, Zip Code, Birth Date, Daytime Telephone Number & Prize Code.

Or hand print your Full Name, Address, City, State, Zip Code, Birth Date, Daytime Telephone Number and provide your signature (your signature certifies that you are 21 years of age or older and have complied with all of the Official Rules of this sweepstakes) on a 3" x 5" card and mail to: Albertsons Score Great Deals Sweepstakes c/o Bonneville International Corp., 5300 N. Central Ave., Phoenix, AZ 85012. Limit one entry per weekly prize code period. All entries must be received by Sunday, December 20, 2009.

3. **RANDOM DRAWING:** Sponsors will conduct a random drawing on or about each of the dates indicated in the prize listing below from among all eligible entries received by the time/date indicated for the corresponding drawing to award the prize specified. Sponsors will notify potential winners by telephone. Sponsors will make 3 attempts to contact each potential winner via telephone within 48 hours from the time the judges complete each drawing per the chart below. If Sponsors are unable to reach a potential winner by telephone within 48 hours after a potential winner's name is drawn, then that potential winner will be disqualified and an alternate potential prize winner's entry will be drawn from all remaining eligible entries. Sponsors will not leave a message for a potential prize winner on an answering machine. Limit one prize per family or household. Your odds of winning a prize in a particular random drawing will depend upon the number of eligible entries received by the entry deadline for that drawing. The drawing dates are indicated below. Entries must be received by Sponsors by 3:00 p.m. MST on the drawing date indicated below to be eligible for the each drawing.

4. **PRIZES:**

El Paso Prize List:

- One (1) Grand Prize Winner from the El Paso area will receive: \$5000 Cash Prize
- One (1) First Place Prize Winner from the El Paso area will win Two (2) Upper Level Sideline Tickets to the 01/03/2010 - Cowboys Stadium Arlington, TX 12:00 PM Dallas Cowboys vs. Philadelphia Eagles or the 12/13/2009 - Cowboys Stadium Arlington, TX 3:15 PM Dallas Cowboys vs. San Diego Chargers based on availability, Two (2) Nights Hotel Accommodations in Dallas, TX, Two (2) Round-trip airline tickets from El Paso, TX to Dallas, TX, Two (2) Dallas Cowboy theme gifts (ARV \$2500.00). Taxes to be paid by the winner. First Place Prize drawing to take place 20 days prior to game day on or about November 23, 2009
- One (1) Runner Up prize winner from El Paso area will receive Free Coke Product for a year (ARV \$250.00)
- One (1) Runner Up prize winner from El Paso area will receive Free Dryer's Ice Cream for a year (ARV \$300.00).

- Entries must be received by Monday, December 21, 2009.
- Winner(s) will be selected on our about Tuesday, December 22, 2009.

Colorado Prize List:

- One (1) Grand Prize Winner from the state of Colorado will receive: \$5000 Cash Prize.
- One (1) First Place Prize Winner from the state of Colorado will win Two (2) Upper Level Tickets to the 12/06/2009 - Arrowhead Stadium Kansas City, MO 12:00 PM Kansas City Chiefs vs. Denver Broncos, One (1) night Hotel Accommodation in Kansas City, MO, Two (2) Round trip airline tickets from Colorado to Kansas City, MO (ARV: \$2,500). Taxes to be paid by winner. First Place Prize drawing to take place 20 days prior to game day on or about November 16, 2009.
- Three (3) Second Place Prize Winners from the state of Colorado will win Two (2) Champion Suite tickets to the 01/03/2010 - Invesco Field At Mile High Denver, CO 02:15 PM Denver Broncos vs. Kansas City Chiefs (ARV \$1,250)
- One (1) Runner Up prize winner from the state of Colorado will receive Free Coke Product for a year (ARV \$200.00),
- One (1) Runner Up prize winner from the state of Colorado will receive Free Dryer's Ice Cream for a year (ARV \$300.00)
- Entries must be received by Monday, December 21, 2009 .
- Winner(s) will be selected on or about Tuesday, December 22, 2009.

New Mexico Prize List:

- One (1) Grand Prize Winner from the state of New Mexico will receive \$5000 Cash Prize.
- One (1) First Place Prize Winner from the state of New Mexico will win Two (2) Upper Level Tickets to the 12/27/2009 - UNIVERSITY OF PHOENIX STADIUM Glendale, AZ 02:05 PM Arizona Cardinals vs. St Louis Rams, One (1) night Hotel Accommodation in Glendale, AZ, Two (2) Round trip airline tickets from New Mexico to Phoenix, AZ (ARV: \$2,500). Taxes to be paid by winner. First Place Prize drawing to take place 20 days prior to game day on or about December 7, 2009.
- One (1) Runner Up prize winner from the state of New Mexico will receive Free Coke Product for a year (ARV \$200.00),
- One (1) Runner Up prize winner from the state of New Mexico will receive Free Dryer's Ice Cream for a year (ARV \$300.00)
- Entries must be received by Monday, December 21, 2009 .
- Winner(s) will be selected on or about Tuesday, December 22, 2009.

Arizona Prize List:

- Sixteen (16) people will be randomly selected as a finalist and will each receive one pair of Arizona Cardinal Tickets to a pre-determined Arizona Cardinal Home Game (ARV \$235.00 per pair) and/or a pair of tickets to the January 3, 2009 Arizona Cardinal Home Game and tickets to the Albertsons Ultimate Tailgate party at Margaritaville in Glendale, AZ on January 3, 2009. Chart below indicates drawing dates along with corresponding game dates.
- Thirty-Four (34) additional people will be randomly selected as finalists on or about December 22, 2009 and will each receive a pair of tickets to the Tailgate Party at Margaritaville in Glendale, Arizona on January 3, 2009 and Two (2) Red Zone Tickets to the 01/03/2010 - **UNIVERSITY OF PHOENIX STADIUM** Glendale, AZ 02:15 PM Arizona Cardinals vs. Green Bay Packers (ARV \$235.00).
- One (1) First Place Prize Winner from the state of Arizona will win Two (2) Upper Level Tickets to 10/25/2009 - **Giants Stadium** East Rutherford, NJ 08:20 PM New York Giants vs. Arizona Cardinals , One (1) night Hotel Accommodation in East Rutherford, NJ, Two (2) Round trip airline tickets from Phoenix, AZ to East Rutherford, NJ (ARV: \$2,500). Taxes to be paid by winner. First Place Prize drawing to take place 20 days prior to game day on or about October 5, 2009.

- One (1) First Place Prize Winner from the state of Arizona will win Two (2) Upper Level Tickets to the 11/08/2009 - [Soldier Field](#) Chicago, IL 12:00 PM Chicago Bears vs. Arizona Cardinals, One (1) night Hotel Accommodation in Chicago, IL, Two (2) Round trip airline tickets from Phoenix, AZ to Chicago, IL (ARV: \$2,500). Taxes to be paid by winner. First Place Prize drawing to take place 20 days prior to game day on or about October 19, 2009.
- Three (3) finalists will each receive: one pair of 2010 Arizona Cardinal Season Tickets (ARV: \$2400) Winners will be randomly selected from all finalists and Taxes to be paid by winner.
- Entries must be received by Monday, December 21, 2009 .
- Winner(s) will be selected on our about Tuesday, December 22, 2009.

Prizes consist of only those items specifically listed as part of the prize. The odds of your winning depend on the number of eligible entries we receive for the drawing in question.

A weekly drawing will take place during the 2009/2010 Arizona Cardinals Football season. Two weekly winners will be drawn and will each receive a pair of tickets to an Arizona Cardinals Home Game. Each week, one winner will be announced on Sports 620 KTAR. Drawing date, winner announcement and game date schedule below:

Drawing Date	Winner Announced on KTAR	Game Date
9/8/09	w/o 9/9/09	Cardinals Vs. 49ers 9/13/09
9/8/09	w/o 9/9/09	Cardinals Vs. 49ers 9/13/09
9/8/09	w/o 9/14/09	Cardinals Vs. Colts 9/27/09
9/8/09	w/o 9/21/09	Cardinals Vs. Colts 9/27/09
9/21/09	w/o 9/28/09	Cardinals Vs. Texans 10/11/09
9/21/09	w/o 10/5/09	Cardinals Vs. Texans 10/11/09
10/12/09	w/o 10/19/09	Cardinals Vs. Panthers 11/1/09
10/12/09	w/o 10/26/09	Cardinals Vs. Panthers 11/1/09
10/26/09	w/o 11/2/09	Cardinals Vs. Seahawks 11/15/09
10/26/09	w/o 11/9/09	Cardinals Vs. Seahawks 11/15/09
11/16/09	w/o 11/23/09	Cardinals Vs. Vikings 12/6/09
11/16/09	w/o 11/30/09	Cardinals Vs. Vikings 12/6/09
12/7/09	w/o 12/14/09	Cardinals Vs. Rams 12/27/09
12/7/09	w/o 12/21/09	Cardinals Vs. Rams 12/27/09
12/14/09	w/o 12/28/09	Cardinals Vs. Packers 1/3/10
12/14/09	w/o 12/28/09	Cardinals Vs. Packers 1/3/10

5. GENERAL RULES: Employees of Albertsons, Arizona Cardinals Football club, Inc., and New Cardinals Stadium and other participating retailers, manufacturers any of their respective affiliates or subsidiaries, or advertising and promotion agencies or suppliers involved in this promotion and the immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible to enter the Sweepstakes or to win a prize. Void where prohibited by law. A prize winner may not substitute or transfer any prize. A prize winner will be solely responsible for all federal, state and local taxes levied or assessed on the prize or value thereof. All federal, state and local laws and regulations apply. All materials entrants submit become the property of the Sponsors and Sponsors will not return such materials. Any prize/prize notification returned to Sponsors as undeliverable will result in the entrant being disqualified from the Sweepstakes, and Sponsors will select an alternate entrant as the prize winner. Each Grand Prize winner and his/her guests (or the parent/legal guardian if a guest is a minor) must execute a Release of Liability/ Publicity Release Form as a condition to being awarded a prize. If a prize winner selects a minor (other than the winner's child or ward) as a guest of the prize winner, the minor must be accompanied by his/her parent/legal guardian who will become one of the three (3) guests who may

accompany the prize winner using one of the admission tickets awarded to the prize winner. Grand Prizes must be utilized on dates specified by Sponsors, which dates are subject to change. Sponsors reserve the right to substitute a prize of equal or greater value for any prize offered in this Sweepstakes. By entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or the prize winner consents to the Sponsors' and their agencies' use of the winner's name and likeness and their minor child's/ward's name and likeness (if applicable) for purposes of advertising and trade without further compensation, unless prohibited by law. By entering the Sweepstakes or accepting a prize, the Sweepstakes entrant and/or prize winner agrees to defend, indemnify, and hold harmless Albertsons., Arizona Cardinals Football Club, Inc., and New Cardinals Stadium and their respective owners, partners, directors, officers, employees and assigns, against any and all claims, liabilities, debts, obligations, costs, fees, expenses, actions and causes of action arising out of or in any way related to the Sweepstakes; these Official Rules; any Sweepstakes entry; the negligence of the Arizona Cardinals Football Club, Inc., and New Cardinals Stadium or any of the Sponsors; the acceptance, possession, misuse or use of any prize; any travel to or from or presence at University of Phoenix Stadium, Glendale, AZ; any presence on the sideline; and any participation in the Sweepstakes. Winners assume all liability for any injury or damage caused or claimed to be caused by participation in this promotion or use or redemption of any prize. Additionally, by entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or prize winner expressly agrees to forever waive, release, discharge, and covenant not to sue Albertsons, Arizona Cardinals Football Club, Inc., and New Cardinals Stadium, and their respective owners, partners, directors, officers, employees and assigns from any and all claims, liabilities, debts, obligations, costs, fees, expenses, actions and causes of action known and unknown of any kind or nature whatsoever, including, but not limited to all those arising out of or in any way related to the Sweepstakes; these Official Rules; any Sweepstakes entry; the negligence of the Arizona Cardinals Football Club, Inc., and New Cardinals Stadium or any of the Sponsors; the acceptance, possession, misuse or use of any prize; any travel to or from or presence at University of Phoenix Stadium, Glendale, AZ; any presence on the sideline; and any participation in the Sweepstakes. By entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or prize winner represents and warrants that he or she owns and/or has the authority to release the Claims stated herein. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors reserve the right to prohibit an individual from participating in this Sweepstakes if Sponsors suspect the individual has engaged in fraud or tampering, directly or through others, with respect to this Sweepstakes or any other promotion of Sponsors, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. Sponsors are not responsible for late, lost, damaged, incomplete, illegible, postage due, misdirected mail, or incorrect announcements of any kind. Internet, e-mail, technical, hardware, software, or transmission failures of any kind. Proof that an entrant has submitted an entry will not be deemed proof that Sponsors received such entry. Any use of robotic, automatic, programmed or the like methods of participation will void all such submissions by such methods. Sponsors are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the promotion or

6. **PRIVACY:** Sponsors will use the information you provide about yourself or your minor child or ward only for purposes of administering this Sweepstakes. Sponsors will not share such information with outside parties except to the extent necessary to administer the Sweepstakes. Sponsors will not sell your personal information to any other party.

7. **WINNERS LIST:** For the names of the winners, send a separate, self-addressed, stamped envelope to: Albertsons Score Great Deals Sweepstakes Winners, ATTN: Bonneville International 5300 N. Central Ave., Phoenix, AZ 85012. We must receive your request for the names of the winners by 1/11/10.

8. **SPONSOR(S):**

Albertsons (400 South 99th Avenue, Suite 200, Tolleson, AZ 85353)